

Galbraith & Paul

Job Listing — Senior Graphic Designer Brand, Collateral & Content Creation

Galbraith & Paul is a studio-based business in Philadelphia that designs and hand block prints original fabric patterns in Philadelphia - as well as producing wallpaper and pillows. Founded in 1986, we offer a 4 day work week, competitive salary and benefits, and a supportive work community.

Galbraith & Paul is seeking a creative, experienced design professional who is positive and proactive to join our Design & Graphics team. This new position is a highly collaborative role: you'll work closely with our Design Director (Liz Galbraith) and our 2 person Design & Graphics team to produce exceptional work - while helping to shape how the world experiences our brand through both print and digital channels.

Our work is special - rooted in craftsmanship, process, and a distinct aesthetic. We're looking for someone who can translate that into beautiful, consistent materials with a very high bar for quality.

What You'll Do

1) Brand Materials Design & Production (Print + Digital)

- Collaborate with the Graphics Team to design and produce the materials that represent Galbraith & Paul - visually, consistently, and at a high level.
- Create and refresh sales + marketing materials across formats, including Sourcebooks, brochures, postcards, sample cards, letterhead/business cards, signage, and digital versions of these assets.
- Maintain brand consistency across typography, layout, imagery, and overall aesthetic - bringing cohesion to everything customers and partners see.
- Prepare files for production with care (proofing, prepress readiness, specs, vendor coordination) and maintain organized templates and working files for team use.

2) Content Creation (Photography + Instagram + Email + Website)

- Work with the team to create compelling and varied content that features our studio, process, product categories, and brand point of view.
- Capture and produce content (photo and light video) and turn it into polished assets for:
 - Instagram (posts/reels/stories as appropriate; consistent visual language)
 - Constant Contact (campaign design, templates, graphics, and content packaging)
 - Website (content updates, image/graphic prep, page and product imagery support as needed)
- Keep content organized and reusable (asset library, naming conventions, versioning), so the team can move quickly without sacrificing quality.

3) Design Development & Support

- Collaborate with the team to develop new pattern designs and colorways across product lines (Handblock, Ready to Wear, Wallpaper, Pillows, Rugs).
- Explore pattern scale, color, and repeat; create presentations and visuals that support design decision-making.

4) Collaboration & Creative Problem-Solving

- Participate in a team-based workflow: critiques, iteration, production handoffs, and shared standards.
- Communicate clearly, take feedback well, and help the group deliver consistently excellent work.

This is a new position. You will be trained in the above areas and work closely with the team: Design Director, Graphics Lead, and Senior Graphic Designer. The scope will naturally grow based on strengths and fit.

Required Experience

- 3–5 years of graphic design experience in Interior Design, Home Furnishings, or Fashion (or closely analogous work).
- Strong expertise in Adobe Creative Suite—especially Photoshop, Illustrator, and InDesign.
- Strong typography, layout, and production judgment (you care about details and finishing).
- Experience managing or contributing meaningfully to a social media account.
- Interest in and knowledge about interior design and textiles.
- Commitment to ongoing learning and upgrading skills (including evolving design and web/content tools).

Nice-to-Haves (Not Required)

- Comfort updating a site via a CMS (WordPress or similar) and supporting a Webflow site build.
- Photography and/or videography experience.
- Comfort using AI-assisted tools to speed iteration and learning (e.g., image editing assists, layout exploration, copy drafting)—with strong judgment and brand taste.
- Familiarity with light motion/animation, templated email design, or basic web asset best practices.

Why Join Us?

- We're a creative and artisanal business focused on making beautiful things with craftsmanship and care.
- We work together in a supportive, positive environment.
- Work/life balance matters here: full time is 4 days / 32 hours.
- Competitive salary based on experience; generous benefits including healthcare, dental, fitness, and retirement.

To apply, send a cover letter and resume to job@galbraithandpaul.com.

Galbraith & Paul is an equal opportunity employer.